



## PHOTOGRAPH AND VIDEO SUBMISSION RULES

1. Anyone may submit any number of photographs and videos.
2. Only color photographs and videos may be submitted.
3. Photographs and videos must prominently feature hair dye results or other products purchased from FUEL THE ARMY®.
4. Submit only photographic headshots and the video equivalent OF YOURSELF, not someone else.
5. Do not submit photographs and video containing nudity or immodesty of any kind.
6. Do not submit video containing any inappropriate or obscene language.
7. Photographs and video that have been sold, published or accepted for publication in any medium are not eligible for submission.
8. Photographs and video may be submitted from March 2014 to March 2020 by emailing them to [customerservice@fuelthearmy.com](mailto:customerservice@fuelthearmy.com) or by using our file upload page located at <http://fuelthearmy.com/upload/>.
9. All photographs and video, including all rights of every kind therein, and the digital negatives thereof, will become the sole and exclusive property of Paul Arace.
10. Before uploading photographs and video, individuals must download and sign the ADULT MODEL RELEASE AGREEMENT or the MINOR MODEL RELEASE AGREEMENT, as applicable, and email back to [customerservice@fuelthearmy.com](mailto:customerservice@fuelthearmy.com).